

**DEPARTMENT OF ECONOMIC STUDIES****Winter Semester 2024/2025****Bachelor Study**

Introduction into Modern PR	2 ECTS
International Marketing	2 ECTS
Managament	6 ECTS
Microeconomics	5 ECTS
Human Resources Management	5 ECTS
Marketing Communication	2 ECTS
Ethics and Corporate Social Responsibility	2 ECTS
Decision-making in Management	2 ECTS

**Summer Semester 2023/2024****Bachelor Study**

Financial Management	6 ECTS
Strategic Management	5 ECTS
Macroeconomics	5 ECTS
Marketing	4 ECTS
Project Management	2 ECTS
Marketing Communication	2 ECTS
Banking Services for Travelling and Tourism	2 ECTS
Introduction into modern PR	2 ECTS
Starting Business - Project	2 ECTS
Ethics and Corporate Social Responsibility	2 ECTS
International Marketing	2 ECTS