



COLLEGE OF POLYTECHNICS JIHLAVA

DEPARTMENT OF TRAVEL AND TOURISM

INTERNATIONAL STUDENT WORKSHOP

ACCESSIBLE TOURISM



PROGRAMME OVERVIEW

	8:00	9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00
Monday 10. 9. 2018			Opening by host organization Getting to know each other, building teams	Communication with people with disabilities Mgr. Martina Černá, Ph.D.	Lunch	Tourism for disabled people Theoretical basis, practical application Mgr. Lucie Lauermanová, Ing. Tomáš Zelenka				Dinner	
Tuesday 11. 9. 2018	Breakfast (AT students)		Field research design Ing. Alice Šedivá Neckářová	Guided sightseeing tour Czech students	Lunch	Field research				Dinner	
Wednesday 12. 9. 2018	Breakfast (AT students)	Excursion (Lunch included)					Field research		Preparing for final presentations		
Thursday 13. 9. 2018	Breakfast + check-out (AT students)	Preparing for final presentations	Final presentations	Workshop evaluation	Lunch	Closing ceremony, certificates					

WORKSHOP PROGRAMME

Monday, 10th, 2018



10:00 – 11:00

Opening by host organization
Getting to know each other
Forming five teams (4 person/team)



11:00 – 12:15

Communication with people with disabilities
Theoretical basis, practical application

Mgr. Martina Černá, Ph.D.



13:00 – 16:40

Tourism for disabled people
Theoretical basis, practical application
Seminar including discussion

Mgr. Lucie Lauermanová, Ing. Tomáš Zelenka

Tuesday, 11th, 2018



10:00 – 11:00

Field research design
Research methods and techniques
Evaluation forms

Ing. Alice Šedivá Neckářová



11:00 – 12:15

Guided sightseeing tour – Jihlava
Short walking in city centre
Basic facts about history and present situation



13:00 – 18:00

Field research
Team research in selected tourism objects

Wednesday, 12th, 2018



9:00 – 13:00

SUPPORTING PROGRAMME

Excursion to Šiškův mlýn (Golf Resort near Telč)

Meeting in front of College of Polytechnics

Jihlava at 8:25

Golftraining/trying (no own equipment needed)

Lunch in Golf Resort



Source: <http://golftelc.cz/?lang=en>



13:00 – 16:00

Field research



16:00 – 18:00

Preparing for final presentations

Thursday, 13th, 2018



9:00 – 10:00

Preparing for final presentations



10:00 – 11:00

Final presentations (each presentation max. 10 minutes)



11:00 – 12:00

Workshop evaluation



13:00 – 14:00

Closing ceremony, certificates

LECTURERS



Mgr. Martina Černá, Ph.D.

Martina Černá is since 2008 a lecturer at College of Polytechnics in Jihlava, nowadays she acts as assistant Manager of Department of Social Work. She teaches Social Psychology, Communication and Presentation Skills. She is a Coordinator of volunteers at College of Polytechnics in Jihlava and organiser of conference Connecting of Theory and Practice in the Field of Social Work. In the past she organised Special Courses and Educatinal Seminars and worked as editress in Lidové noviny – Pages Academia (about Students'Live). She received PhD degree in 2008 on Faculty of Pedagogy on Palacky University in Olomouc and Master Degree in 2004 at University Hradec Králové.



Mgr. Lucie Lauermanová

Lucie Lauermanová graduated master programm Adapted Physical Activity and Recreology - specializing in the management of sport and recreation at the Faculty of Physical Culture in Palacky University in Olomouc. During the study she spend one year at the University of Las Palmas de Gran Canaria. Currently she studies the doctoral program Kinanthropology. Lucie puts into practice recreational programs for people with special needs. She works as a lecturer, external consultant and creator of educational materials for teachers in key skills and healthy lifestyle for students and teachers, as well as in personality development in teacher education, she organizes courses harmonization. She is co-founder of Civic Association Lenochoď and she is one of two laughter yoga teachers in Czech republic.



Ing. Alice Šedivá Neckářová

Alice Šedivá Neckářová is since 2008 a lecturer at College of Polytechnics in Jihlava, Department of Travel and Tourism. She teaches Marketing in tourism, Tourism and Marketing of hospitality and tourism. In terms of the foreign mobility she visited f.e. Tartu Tervishoiu Kõrgkool in Tartu in Estonia, Kauno Kolegija on University of Applied Science in Kaunas in Lithuania. She graduated master degree on Faculty of Economics at University of South Bohemia in České Budějovice. She studied during the master study at Universität Konstanz in Germany. Since 2012 she studies the doctoral degree at School of Business Administration in Karvina. Her dissertation topic is "Tourism services for people having health problems". She supports contact with foreign business partners and customers in NEST spol. s.r.o., she worked in Steigenberger Inselhotel Konstanz in the past.



Ing. Tomáš Zelenka

Tomáš Zelenka was professional *ice hockey* player who *had an accident in 2001 and after this became wheelchair user.*

Recomended movie (for czech students):

<http://www.ceskatelevize.cz/ivysilani/1186000189-13-komnata/209562210800025-13-komnata-tomase-zelenky>

PRACTICAL INFORMATION FOR STUDENTS

Where will the International workshop take place:

College of Polytechnics Jihlava
Department of Travel and Tourism
Tolstého 16, 586 01 Jihlava
Rooms: Aula

Accommodation for Austrian students:

Mahlerův Penzion Na Hradbách
Brněnská 31/19, 586 01 Jihlava
(<http://www.mahleruvpenzion.cz>)

Breakfast:

Mahlerův Penzion na Hradbách (for students from FH Wien)

Lunch:

College Canteen, College of Polytechnics Jihlava

- The meal consists of soup, main course (which you can choose from two or three dishes), fruit or dessert and drink.

Dinner:

Mo. + Tue.
Restaurant U Tří čepic
Žižkova 15, 586 01 Jihlava

What to bring with you to Jihlava:

Walking shoes, ISIC card, good mood☺, laptop. Swimsuit and umbrella are recommended.

Costs:

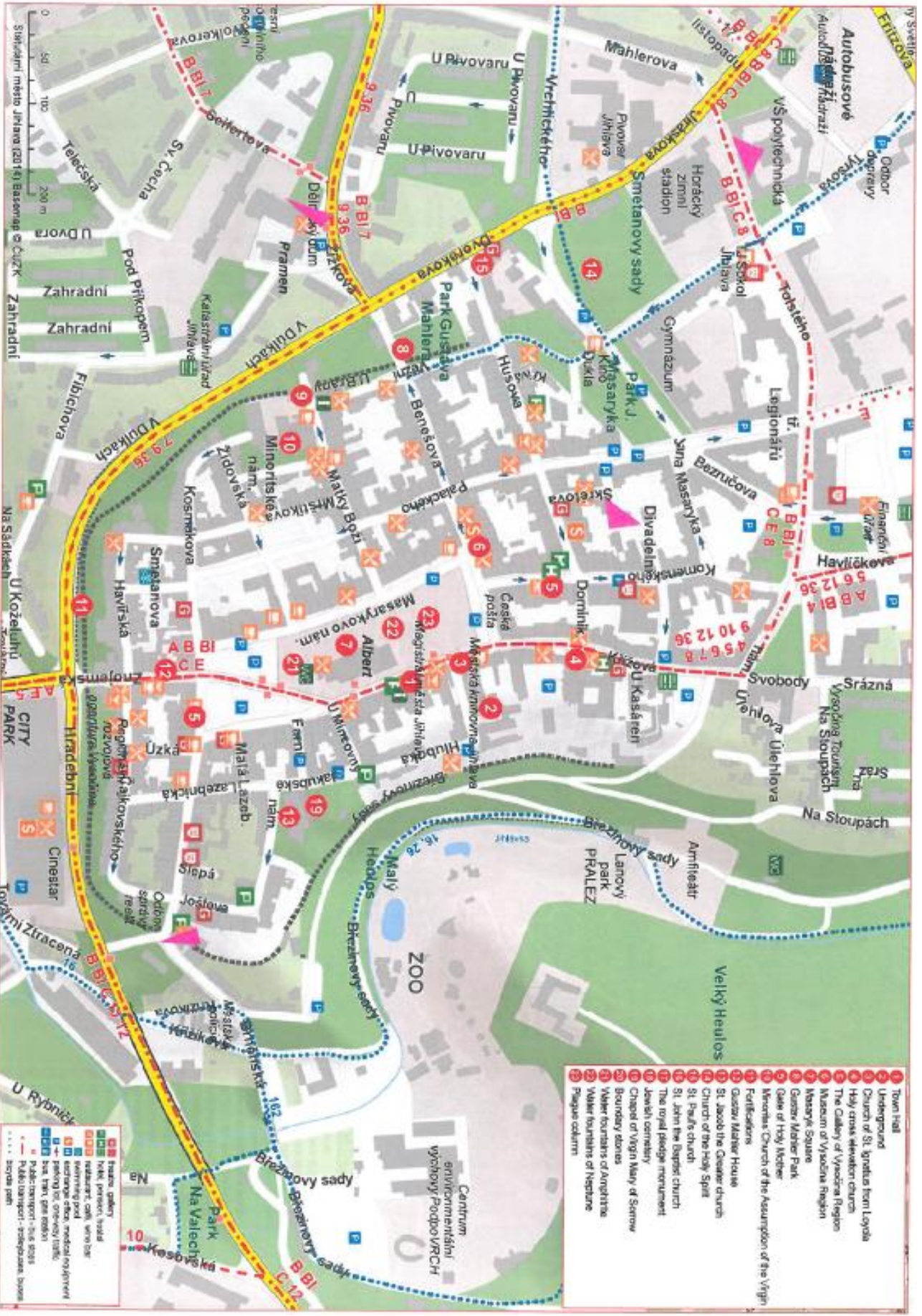
Boarding: breakfast (foreign students only), lunch and dinner will be paid by the organizer.
One drink always included, all other drinks will be paid individually.

Accommodation for foreign students will be paid by the organizer.

Admission/tickets (necessary for team research) will be paid by organizer **(please keep all bills and hand in on Thursday morning).**

Workshop manager:

Ing. Alice Šedivá Neckářová, College of Polytechnics Jihlava, Department of Travel and Tourism.
Phone number: +420606688451.



- 1 Town hall
- 2 Underground
- 3 Church of St. Ignace from Loyola
- 4 Holy cross elevation church
- 5 The Gallery of Vysočina Region
- 6 Museum of Vysočina Region
- 7 Masaryk Square
- 8 Gamsky Mather Park
- 9 Gate of Holy Mother
- 10 Assumption Church of the Assumption of the Virgin
- 11 Parish Church
- 12 Guest Mather House
- 13 St. Jacob the Greater church
- 14 Church of the Holy Spirit
- 15 St. Paul's church
- 16 St. John the Baptist church
- 17 The royal pledge monument
- 18 Jewish cemetery
- 19 Chapel of Virgin Mary of Sorrows
- 20 Boundary stones
- 21 Water fountains of Amphitrea
- 22 Water fountains of Neptune
- 23 Prague column

- square, gallery
- hotel, pension, hotel
- restaurant, cafe, wine bar
- swimming pool
- entrance office, medical equipment
- parking lot, one-way traffic
- bus, trolley, tram, pedestrian
- Public transport - the stops
- Public transport - pedestrian boxes
- secret path