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under the auspices of the Minister for Local Development
of the Czech Republic, the Vysočina Region Governor
and the Mayor of Jihlava
with medial support of COT media and Institute for sights and culture

14th International Conference

Topical Issues of Tourism

concerning the topic

RURAL TOURISM – POSSIBILITY FOR A DESTINATION

27th February – 28th February 2019

in the building of the College of Polytechnics Jihlava

Main conference objectives

The aim of the conference is to define possible benefits of tourism development in rural areas. We will discuss positive and negative factors of rural tourism development, its influence on local inhabitants, attractions, quality of life etc.

The tourism is an important socio-economic phenomenon of the 21st century. The contribution of the tourism development in the destinations is undoubtedly positive mainly in economic and social areas. It represents an opportunity for localities with an attractive primal offer, where no other economic sector is to be developed.

This conference aims to take a look on this phenomenon, discuss tourism influence on a destination and evaluate the importance of the tourism development for countryside. This conference provides a space to communicate the research outcomes examined in real conditions. It also provides an opportunity for meeting of the international community of professionals as well as the representatives of the academic field. We consider creating the platform for discussion of current knowledge in the field of tourism with accent on rural tourism.

Key speakers

Ing. Zdenka Nosková (Association of Rural Tourism and Agrotourism, Czech Republic)

Prof Dr Terry Stevens (founder and managing director of the international tourism consultancy, Stevens & Associates, United Kingdom)

doc. RNDr. Jiří Vaníček, CSc. (University of Economics in Prague, Czech Republic)

Topics

- Specific forms of rural tourism (agrotourism, hipotourism, creative stays, meditation products)
- Cycling routes and their significance for rural tourism development
- Educational trails and their significance for rural tourism development
- Sightseeing and their significance for rural tourism development
- Accommodation facilities in rural areas and their adjustment for visitors
- Economic impacts of rural tourism
- Social impacts of rural tourism
- Local inhabitants attitude to rural tourism development
- Visitors satisfaction with the destination product
- Tourism research considering economic, social, environmental benefits and its importance and influence

Dates and deadlines

Deadline for registration	14th December 2018 (presentation)
	18 th January 2019 (without paper)
Payment of registration fee	18 th January 2019
Deadline for abstract submission	14 th December 2018
Notification of abstract acceptance	20 th December 2018
Deadline for fulltext submission	20 th January 2019
Final conference programme	22 nd February 2019

Conference programme

Wednesday 27th February 2019

08:00 – 09:00	Registration of participants
09:00 – 09:30	Opening ceremony
09:30 – 11:30	Plenary session
11:30 – 12:00	Coffee break
12:00 – 13:30	Discussion in sections
13:30 – 14:00	Lunch
14:15 – 19:00	Excursion organized by the co-organizer of the conference Vysočina Tourism, contributory organization
19:00 – 22:00	Informal meeting with supper

Thursday 28th February 2019

09:00 – 11:00	Discussion in sections
09:00 – 11:00	Poster section
11:00 – 11:30	Coffee break
11:30 – 13:30	Discussion in sections
13:30 – 14:00	Lunch

Registration fee

Academics and experts	2 500 CZK (including VAT), or 100 EUR
PhD students	1 500 CZK (including VAT), or 60 EUR

Registration fee includes refreshments, lunches, buffet supper, conference proceedings and organizational expenses. Participation in the excursion is free of charge for registered participants.

Charge for each additional paper: 750 CZK (including VAT), or 30 EUR

Opportunity of paper presentation: oral presentation or poster presentation

The conference proceedings will be sent for evaluation into Thomson Reuters Conference Proceedings Citation Index.

Expert guarantor of the conference

prof. PhDr. Petr Chalupa, CSc. (College of Polytechnics Jihlava)

Science committee

Prof. JUDr. Pascual Correa Alvaréz, Dr.Sc. (University of Marta Abreu, Cuba)
doc. RNDr. Alena Dubcová, CSc. (Constantine the Philosopher University in Nitra, Slovakia)
prof. PhDr. Petr Chalupa, CSc. (College of Polytechnics Jihlava, Czech Republic)
doc. Ing. Jana Jarábková, PhD. (Slovak University of Agriculture, Slovakia)
prof. WSG. Dr hab. Joanna Kosmaczewska (Economic University in Bydgoszcz, Poland)
doc. RNDr. Alfred Krogmann, PhD. (Constantine the Philosopher University in Nitra, Slovakia)
doc. Ing. Jana Kučerová, PhD. (Matej Bel University in Banská Bystrica, Slovakia)
doc. Ing. Monika Palatková, Ph.D. (CzechTourism, Czech Republic)
RNDr. PaedDr. Jaromír Rux, CSc. (College of Polytechnics Jihlava, Czech Republic)
Prof Dr Terry Stevens (Swansea University, United Kingdom)
doc. PaedDr. Jiří Štyrský, CSc. (University of Hradec Králové, Czech Republic)
doc. dr. Jasna Potočník Topler, PhD (University of Maribor, Slovenia)
doc. RNDr. Jiří Vaníček, CSc. (University of Economics in Prague, Czech Republic)
prof. dr hab. Jerzy Wyrzykowski (University of Business in Wroclaw, Poland)

Conference secretariat

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Auspices



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