

hold

under the auspices of the Minister for Local Development
of the Czech Republic,
the Vysočina Region Governor and the Mayor of Jihlava
with medial support of COT media and Institute for sights and culture

13th International Conference

Topical Issues of Tourism

concerning the topic

AUTHENTICITY IN A CONTEXT OF TOURISM

28th February – 1st March 2018

in the building of the College of Polytechnics Jihlava

Main conference objectives

The aim of the conference is to look at authenticity as an important factor in tourism development on several different levels. It is our goal to provide an environment for discussion of the importance of authenticity of tourism products, preservation of the innate character of the destination, natural environment, traditions etc.

It is a current trend in many areas of life to turn to the original values, traditional materials and recipes and giving them a new modern spin. This conference aims to take a look on this trend, discuss it in the context of tourism, and evaluate the meaning of authenticity in tourism development.

Concurrently, this conference creates a platform for presentation of practically oriented research and discussion of current issues of tourism management or marketing. This conference is an opportunity for meeting of the international community of professionals as well as academics.

We consider creating the platform for discussion of current knowledge in the field of tourism with respect to authenticity in the widest sense the main objective of this meeting.

Keyspeakers

Dr Rob Davidson (MICE Knowledge, United Kingdom)

doc. PaedDr. Emanuel Hurych, Ph.D. (Masaryk University, Czech Republic)

Ing. Roman Škrabánek (The Association of Tour Operators and Travel Agents of the Czech Republic)

RNDr. Leoš Štefka (The Moravian Karst Protected Area, Czech Republic)

Topics

- Experience in the tourism portfolio (on different levels)
- The meaning of preservation of cultural traditions and historic elements for tourism
- The importance of authenticity of the natural environment for tourism
- Sustainability and its importance for tourism
- Benefit of development of trails (historical, educational, wine, etc.) for tourism in an area
- The importance of personal contact with respect to economic, social, environmental benefits and meaning for practice
- Problems of management practice in tourism
- New approaches in tourism marketing
- The influence of education on the quality of service in tourism

Dates and deadlines

Deadline for registration	12th January 2018 (presentation) 9 th February 2018 (without paper)
Payment of registration fee	9 th February 2018
Deadline for abstract submission	12 th January 2018
Notification of abstract acceptance	21 st January 2018
Deadline for fulltext submission	2 nd February 2018
Final conference programme	23 rd February 2018

Conference programme

Wednesday 28th February 2018

08:00 – 09:00	Registration of participants
09:00 – 09:30	Opening ceremony
09:30 – 11:30	Plenary session
11:30 – 12:00	Coffee break
12:00 – 13:30	Discussion in sections
13:30 – 14:00	Lunch
14:15 – 19:00	Excursion organized by the co-organizer of the conference Vysočina Tourism, contributory organization
19:00 – 22:00	Informal meeting with supper

Thursday 1st March 2018

09:00 – 11:00	Discussion in sections
09:00 – 11:00	Poster section
11:00 – 11:30	Coffee break
11:30 – 13:30	Discussion in sections
13:30 – 14:00	Lunch

Registration fee

Academics and experts	2 400 CZK (including VAT), or 96 EUR
PhD students	1 400 CZK (including VAT), or 56 EUR

Registration fee includes refreshments, lunches, buffet supper, conference proceedings and organizational expenses. Participation in the excursion is free of charge for registered participants.

Charge for each additional paper: 750 CZK (including VAT), or 30 EUR

Opportunity of paper presentation: oral presentation or poster presentation

The conference proceedings will be sent for evaluation into Thomson Reuters Conference Proceedings Citation Index.

Expert guarantor of the conference

prof. PhDr. Petr Chalupa, CSc. (College of Polytechnics Jihlava)

Science committee

Prof. JUDr. Pascual Correa Alvaréz, Dr.Sc. (University of Marta Abreu, Cuba)
doc. RNDr. Alena Dubcová, CSc. (Constantine the Philosopher University in Nitra, Slovakia)
prof. PhDr. Petr Chalupa, CSc. (College of Polytechnics Jihlava, Czech Republic)
doc. Ing. Jana Jarábková, PhD. (Slovak University of Agriculture, Slovakia)
prof. WSG. Dr hab. Joanna Kosmaczewska (Economic University in Bydgoszcz, Poland)
doc. RNDr. Alfred Krogmann, PhD. (Constantine the Philosopher University in Nitra, Slovakia)
doc. Ing. Jana Kučerová, PhD. (Matej Bel University in Banská Bystrica, Slovakia)
doc. Ing. Monika Palatková, Ph.D. (CzechTourism, Czech Republic)
RNDr. PaedDr. Jaromír Rux, CSc. (College of Polytechnics Jihlava, Czech Republic)
Prof Dr Terry Stevens (Swansea University, United Kingdom)
doc. PaedDr. Jiří Štyrský, CSc. (University of Hradec Králové, Czech Republic)
doc. dr. Jasna Potočník Topler, PhD (University of Maribor, Slovenia)
doc. RNDr. Jiří Vaníček, CSc. (Silesian University in Opava, Czech Republic)
prof. dr hab. Jerzy Wyrzykowski (University of Business in Wroclaw, Poland)

Conference secretariat

Kateřina Krejčí
College of Polytechnics Jihlava
Tolstého 16, 586 01 Jihlava
Phone: +420 567 141 116
E-mail: konferencecr@vspj.cz



College of Polytechnics Jihlava
Department of Travel and Tourism
Tolstého 16, 586 01 Jihlava
Czech Republic



Vysočina Tourism
Contributory organization
Na Stoupách 3, 586 01 Jihlava
Czech Republic

For more information please visit <https://kcr.vspj.cz/uvod/konference/conference-topical-issues-of-tourism-2018>

Auspices



Media partners



Partners

