

Course detail

Course title in language of instruction	Financial Management and Investment Decision-Making (FRIRa)
Number of ECTS credits allocated	6
Provided by	Department of Economics
Study plan	Finance and Management

Course contents:

1. PROPERTY AND CAPITAL STRUCTURE OF A COMPANY
2. FINANCIAL MANAGEMENT OF THE COMPANY
3. SHORT-TERM FINANCING
4. LEASING, FACTORING, FORFEITING, FRANCHISING
5. LONG-TERM FINANCING
6. CASH-FLOW MANAGEMENT
7. CAPITAL BUDGETING METHODS (NPV, IRR)
8. FINANCIAL PLANNING AND CRISIS MANAGEMENT
9. MARKET EVALUATION OF A COMPANY
10. EUROPEAN FUNDS
11. FINANCIAL ANALYSIS FUNDAMENTALS

Annotation

The aim of the course is to acquaint students with the fundamental problems associated with decision-making in financial management and investment decisions. Lectures contain the principles and methods of short-term financing, cash-flow management and managing the company's liquidity. The subject of the teaching is the area of corporate investments and their financing, capital budgeting methods, crisis management and fundamentals of financial analysis of the company. The area of financial planning, crisis financing and financing from European funds is also covered.

Recommended and required reading:

- Brealey R.A, Myers S.C., Allen F. Principles of Corporate Finance, 8th edition. New York: McGraw-Hill Publishing, 2006, ISBN 978-0-07-295723-6
- Fabozzi, F.J., Peterson P.J. Financial Management and Analysis, 2nd edition. Hoboken, New Jersey: John Wiley Inc. 2003, ISBN 0-471-2
- Jiříček, P, Dostálová, Z. Financial Management and Investment Decision. 2nd edition. Jihlava: College of Polytechnics Jihlava, 2010